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New organization emerges in North Carolina - Poder NC Action, 501(c)(4)

“Our goal is to increase the leadership and civic power of Latinxs in North Carolina. It's time to raise the power of our community and make our voices heard. ”

Raleigh, North Carolina - Poder NC Action is a new nonprofit organization whose goal is to create and increase the leadership and civic power of Latinxs in North Carolina. It is time to raise the power of our community and make our voices heard. **Unlike other Latino organizations, Poder NC Action is a 501(c)(4) nonprofit, which means we can educate the public about Latino issues and independently support candidates who share our values.** Our mission also includes holding public officials and candidates accountable, making sure they address the Latino community's concerns and needs.

Irene Godínez, founder of Poder NC Action declares that *“We formed this organization because a home was needed where a new generation of fighters could belong and where they could form civic roots. Poder NC Action is proudly pro-Black, pro-Latinx, pro-LGBTQ, pro-choice. It is time to unite not only as Latinxs, but with other communities that are also marginalized in our state to fight and win together. We are in a state that has rich roots of struggle, and now more than ever we must join forces to create more power in all our communities.”*

Poder NC intends to create and support leaders in the state. We know that youth holds the reins of the future and our vision includes fostering youth leadership via

creating chapters of Poder in North Carolina. At the same time, we are excited to be able to maintain ties with existing organizations and grassroots groups, we want to create a network of allies that share our vision, values, and together change North Carolina.

“The 2020 elections are coming and now more than ever we have a responsibility to change the political situation of our state. This includes sharing information with other independent groups about the elections, voting, and joining forces to move forward a progressive agenda. Next year will be monumental, but the following years will set the course of the state, it is important to hold all the elected officials accountable, from legislators to the city council,” said Iliana Santillán, Poder NC Action - People Power Director.

We will move forward with our agenda and navigate with our values at hand, we are pro-Black, pro-Latinx, pro-LGBTQ, and pro-choice.

This fall we will be talking with Latinxs voters about municipal elections and we will be developing relationships with members of the Latinx community that are reflected in our values and vision.

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